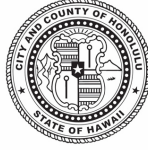


OAHU WORKFORCE DEVELOPMENT BOARD
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DATA MANAGEMENT AND TECHNOLOGY COMMITTEE MEETING
Wednesday, December 1, 2021

Virtual Conference Call
MINUTES

Members Present: Russel Cheng, Committee Chair Rodney Lee, Roseanne Propato, Mimi Sroat

Guests Present: Suzanne Kopan Sakwa, Collin Perciballi

Staff Present: Nicole Kurashige, Alison Lum

- I. Call to Order.....Committee Chair Rodney Lee

Committee Chair Rodney Lee called the meeting to order at 10:04 am.

- II. Welcome and Introductions

(Note: Per the State OIP, OWDB members are allowed to attend board meetings on audio only. Their votes will still count and their attendance will also count toward quorum. However, board members must state their names clearly during introductions and before all of their comments during the meeting.)

- III. Approval of Minutes from November 10, 2021 Meeting

Russel Cheng motioned to approve the meeting minutes, and Mimi Sroat seconded the motion to approve. There was no further discussion, questions, or amendments. The motion was adopted unanimously.

- IV. Presentation

SkillScape - Regional Skills Analysis Part II: Strengthening Data-based Decisions to Close Workforce Equity Gaps

Suzanne Kopan Sakwa, Senior Consultant, Emsi Burning Glass and Collin Perciballi, Senior Consultant, Emsi Burning Glass

Suzanne Kopan Sakwa and Collin Perciballi presented an updated report on how focusing on skills enables employers to identify talent-skill gaps and connects jobseekers to higher paying skills in rapidly growing sectors through upskilling and reskilling programs. Notable updates included streamlining the data to be more presentable in a visual and narrative format and providing more clarification on the target career areas that are undergoing development due to

shifts in skills-based labor trends. The report draft currently includes sections such as Economic Overview of Oahu, Target Career Areas (Transitioning and Exiting), and Addressing Outcome Gaps via Reskilling Opportunities. Business and Finance, Healthcare, and IT and Math are career areas experiencing an increase in skilled labor demand and would be good options for jobseekers to transition into via reskilling. Career areas such as Hospitality, Recreation, and Personal Services, Sales and Customer Service, and Protective Services are experiencing an exiting of workers into other fields. In regards to updated Demographic Data, Suzanne Kopan Sakwa responded to a question from the previous DMT Committee Meeting by clarifying that “Filipino” is categorized under the Asian ethnic group according to Census data.

Emsi Burning Glass data is collected from regional, state, and national labor market data to provide the most accurate and updated analysis of in-demand skills for the City and County of Honolulu. The OWDB Emsi Visions web page has a preliminary demo of the SkillScape application, an interactive tool used for custom skills analysis for Honolulu, and a Reemployment Dashboard, which provides data for Honolulu on COVID-19 cases, job postings, and current career transitions. Data on companies hiring jobseekers in specific fields is gathered through information found on online job posting websites. All members of the DMT Committee have access to the OWDB Emsi Visions page via the custom login provided by Suzanne Kopan Sakwa from the previous DMT Committee Meeting.

Russel Cheng noted that the narrative provided in the report draft outlines a long-term model and goal for the SkillScape and OahuSkills project. He asked that Suzanne Kopan Sakwa and Collin Perciballi refine their narrative slightly to make the benchmarks between each step in the process clearer to a general audience. He suggested that adding more visual aids might help. Alison Lum stated that the primary audience of the report at this early stage would be the other members of the OWDB and career service and employment specialists working at the AJCH rather than the clients/jobseekers themselves. Committee Chair Rodney Lee clarified that the OahuSkills site is the main, front-facing resource intended to help clients/jobseekers immediately and that the SkillScape data collected from the Emsi Burning Glass report is meant to help the stakeholders better understand what needs to be done to address the gaps and issues in ongoing workforce development projects.

Russel Cheng suggested that using photos of local clients/jobseekers in the report might be more effective and relatable to viewers than using stock photos of Hawaii-based scenery. Alison Lum said that all clients/jobseekers working with the Title I WIOA Programs at the AJCH sign waivers that allow the OWDB to use their name and photos in reports. That being said, the photos of AJCH clients in the Adult, Dislocated Workers, and Youth programs might be too low-resolution. Russel Cheng mentioned that low-resolution images would be acceptable to use as long as the report is viewed digitally. Committee Chair Rodney Lee considered these suggestions and asked the DMT Committee to think about what the best way to present the data and report visually to their stakeholders.

The report draft will be made available to the DMT Committee by the end of the week. Suzanne Kopan Sakwa and Collin Perciballi asked the DMT Committee to provide their comments on the report draft and to contact them if they would like more adjustments. They also stated that the photos used in the report can be replaced with different images, so long as they are provided as high-resolution image files. For more information, please see the attached Emsi Burning Glass Report Draft.

V. Old Business

Discussion for SkillScape Announcement

Russel Cheng stated that the data provided in the report draft is very promising and that Emsi Burning Glass training at the stakeholder level might be required before an official announcement about the SkillScape and OahuSkills project is made. Training provided by Suzanne Kopan Sakwa and/or Collin Perciballi would help stakeholders better understand how Emsi Burning Glass data is collected and used to inform the decisions made by the OWDB. Suzanne Kopan Sakwa and Collin Perciballi were open to speaking to more people at various levels and providing them with training if that's what the DMT Committee decide is best moving forward. They will remain on-call in case they need to present their findings. Committee Chair Rodney Lee asked the DMT Committee to identify stakeholders who might be interested in using the data collected by the Emsi Burning Glass report to refine their projects. Alison Lum suggested that the DMT Committee can reach out to the different OWDB Committees via presentations at the next Executive Committee Meetings or Full Board Meetings in 2022. She also mentioned that this information can also be presented at the next AJCH Partners Meeting. Committee Chair Rodney Lee stated that he would individually reach out to the other OWDB Committee Chairs/Co-Chairs to find out when a good time would be for the DMT Committee to present the data with Suzanne Kopan Sakwa and Collin Perciballi. He emphasized that data-driven studies and reports like the SkillScape and OahuSkills project are crucial to drive policy change to address the gaps and shortfalls in programs designed to help AJCH clients take advantage of reskilling opportunities. Roseanne Propato also suggested that a visually appealing representation of the data, along with training at the stakeholder level, might make it easier for clients reentering the workforce after incarceration to understand and find the resources available to them. More work needs to be done to make the connections between reskilling and long-term career success more visually apparent so that all stakeholders can understand the significance of the collected data. The DMT Committee will reach out to Suzanne Kopan Sakwa and Collin Perciballi when they determine their next steps.

VI. Schedule Next Meeting

Committee Chair Rodney Lee proposed to schedule the next DMT Committee Meeting sometime in 2022. More information regarding this meeting will be sent to the committee at a later date.

VII. Adjournment

Committee Chair Rodney Lee adjourned the meeting at 11:23 am.