

### Workforce Development That Builds Local, Skilled Talent Pipelines

Keala Peters Executive Vice President, Education & Workforce Development Chamber of Commerce Hawaii

> Oahu Workforce Development Board January 18, 2024



### **Sector Partnerships**

**Industry-driven** public/private collaboratives that bring employers together from the same industry to address workforce development opportunities.

**Support partners** leverage their resources to take collective action in building a Kindergarten-to-Career pathway.

Third-party **convener** facilitates (COCH & DLIR/SMS). This work is grant-funded.

Together, we're building **pathways** for students into in-demand careers that pay family-sustaining wages.





Sector Partnerships move Hawaii employers from being <u>CONSUMERS</u> of talent to <u>CO-CREATORS</u> of talent



# Sector Partnerships are required components of these federal grants:

- Hawaii DLIR QUEST DWG grant (\$10.5M) U.S. Dept of Labor
- UHCC Good Jobs Challenge grant (\$16.4M) U.S. Dept of Commerce



# Sector Partnerships are central to Hawaii WIOA Unified State Plan:

 WIOA Unified State Plan (2020-2023) – "to develop sector strategies and a career pathway system for in-demand industries."

WIOA Unified State Plan (2023 - 2027) – in development



### **Sector Partnerships in Hawai'i**

SECTOR	CONVENERS	ESTABLISHED	PRIORITY WORKGROUPS	
Healthcare	Healthcare Association of Hawaii (HAH) & Chamber of Commerce	2018	<ol> <li>Career Awareness</li> <li>Training &amp; Transitions to Employment</li> <li>Curriculum Support</li> </ol>	
Technology	Chamber of Commerce Hawaii	2022	<ol> <li>Career Awareness</li> <li>Training &amp; Transitions to Employment</li> <li>Alignment Between Education &amp; Industry</li> </ol>	
Clean Energy/ Skilled Trades	Hawaii State Energy Office (HSEO)	Fall 2023	<ol> <li>Career Awareness</li> <li>Student Preparation &amp; Pre-Apprenticeships</li> <li>Apprenticeships &amp; Training</li> </ol>	Chamber Commerce HAWAII Community of
Creative Industries	Hawaii Creative Industries Division	Fall 2023	<ol> <li>Career Awareness</li> <li>Training &amp; Internships</li> <li>Infrastructure &amp; Support</li> </ol>	Practice
Engineering	Chamber of Commerce Hawaii	2018	<ol> <li>Career Awareness</li> <li>Math Readiness</li> <li>Women in STEM</li> <li>Talent Recruitment &amp; Retention</li> </ol>	
Natural Resources	KUPU	2022	1. Career Awareness 2. Connecting Students to 'Āina & Community 3. Investing in College & Career Prep., Access, & Transitions	

# 2023/2024 Funders





#### **QUEST Grant ends 9/24**

Good Jobs Hawaii Grant ends 9/25











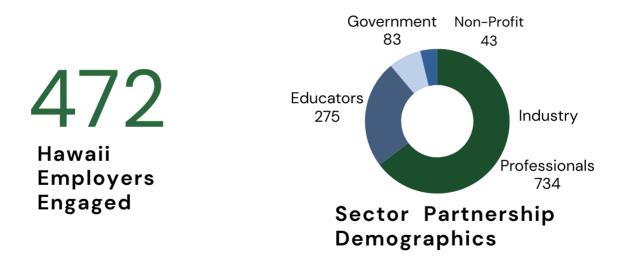
#### **CONVENING PARTNERS:**





Convenes NRSP with own leadership & funding

# 2023/2024 Sector Partnership Demographics





# **Example: IT Industry & Community Partners**

Addon Services Aloha Pacific FCU ALTRES. Inc. Amazon Web Services American Savings Bank Anthology FINN Applied Computer Training & Technology, Inc. Avko Group Bank of Hawaii Bizgenics Board of Water Supply **Booz Allen Hamilton CDC** Foundation Central Pacific Bank CIO Council of Hawaii Cisco City & County of Honolulu Coldwell Banker Commercial Realty **Cyanotech Corporation** CvberHawaii DataHouse

Design Thinking Hawaii DBEDT Dev Island Dev League DLIR DRC **Economic Development Alliance** eWorldes FCH Enterprises **First Hawaiian Bank** GameDev HQ Gather FCU Hawaii Defense Alliance Hawaii Dental Services Habilitat Hawaii Entertainment Media Hawaii Gas Hawaii Hui Hawaii Office of Homeland Security Hawaii Pacific Health Hawaii USA FCU Hawaiian Electric Company

Hawaiian Telcom HawaiiKidsCAN HI FusionED Hickam FCU HMSA, Blue Cross Blue Shield Honblue Honolulu Museum of Art Honu Services HTDC Hui Huliau Ikayzo, Inc. Indevtech Inovi Group, LLC Intech Hawaii ISC(2) Hawaii Chapter Island Holdings, Inc. Kaiser Permanente Kama'āina Tech Solutions KPMG Kure Maui Economic Development Board Maui High Performance Computing Center

Microsoft Nakata Advisory, LLC Oahu Computers Oceanit Office of Enterprise Technology Services **Ohana Pacific Health** Olelo Pacific Guardian Life Pacific Impact Zone Pacific IT Support Pacific Missile Range Facility Pacific Point Pacific Shipyards International Pacxa Papa Ola Lokahi PCG Enterprises LLC PICHTR Prince Hawaii **PSOHI** Purple Mai'a Regime 360 RevaComm

Sage Networks Servco Servpac Spire HI STEMworks Suisan Company, Ltd. Tapiki, LLC TeamPraxis LLC TechPartners Hawaii, Inc. TekSystems The Queen's Health System TheraEx Staffing Services Think Tech ThriveHI **TRUE Initiative** Ulu HI Tech Unisys Workforce Development Council World Wide Technology Zephyr Insurance









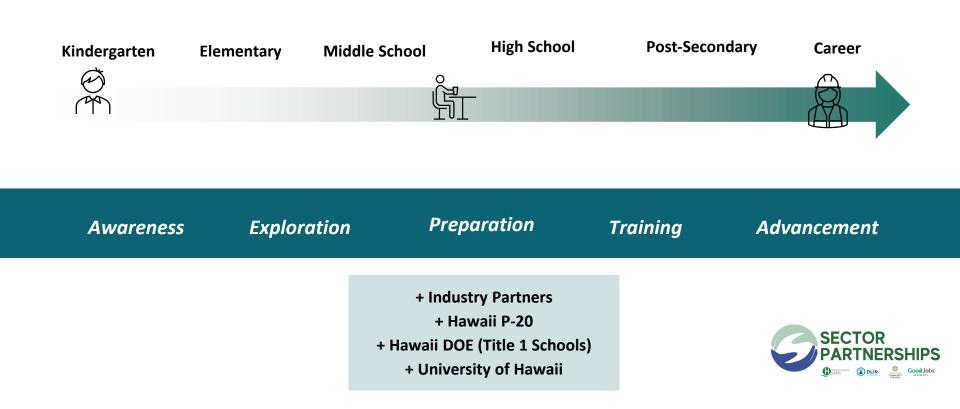






CYBER HAWAII

# **Developing Kindergarten to Career Pathways**



### **Sector Partnerships Cycle**

#### 1: Labor Market Data 2: Stakeholder Input Qualitative insights and context Identifying employment demand in from industry experts and educators the sector using quantitative data on challenges and needs Data Cycle **5: Metrics and Outcomes** 3: Program Development To address and align industry Measuring our progress and demand and educator needs impact 4: Implementation Piloting programs with secondary

and postsecondary schools



# 1: Labor Market Insights: Workforce Development that is Data-Driven



IT



HAWAI'I IT WORKFORCE NEEDS REPORT November 2021

Conducted by SMS Research on behalf of the Chamber of Commerce Hawaii and the University of Hawaii Community Colleges with financial support from Harold KL. Castle Foundation.



# Skilled Trades & Clean Energy



HAWAI'I SKILLED TRADES

MAY 2023



#### **Creative Industries**



HAWAI'I CREATIVE

NOVEMBER 2023



SIIS

tamber - Commerce HAWAII

#### Healthcare



Healthcare Association

HAWAI'I HEALTHCARE WORKFORCE INITIATIVE

2022 REPORT



# 2: Stakeholder Input

Qualitative input from local industry experts and educators helps to contextualize the quantitative data and gain a deeper understanding of the sector.

#### Industry experts provide input on:

- Hard-to-fill positions
- Key qualifications (degrees, certs, skills)
- Anticipated job growth
- Sector challenges

#### Educators provide input on:

- Student challenges and needs
- CTE pathways and programs
- Professional development needs



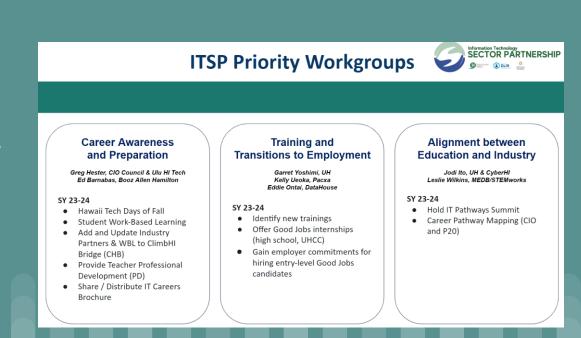


# **3: Program Development**

Sector Partnerships bring industry leaders and educators together to take action on priorities that will address workforce needs in their sectors.

#### Program development happens in:

- Workgroups
  - Each sector establishes workgroups to tackle priority issues in their sector.
  - Industry-led workgroups strategize, develop initiatives, and identify next steps.
- Quarterly Sector Partnership meetings
  - Breakout discussions are dedicated to advancing workgroup initiatives.



# **4: Implementation**

Sector Partnerships take action by implementing their workgroup initiatives. These initiatives are collaborative efforts that require support from industry leaders, educators, intermediaries and conveners.

#### Sector Partnership initiatives include:

• IT

 Good Jobs Hawaii high school certification programs w/ paid internships

• Healthcare

• Career Awareness WBL experiences (teachers, students)

• Engineering

- Annual Engineers Week with partner school complexes
- Downtown Engineering Expedition
- Mana Wahine Speakers Panel







### **5: Metrics and Outcomes**

As Sector Partnerships mature, they identify key metrics and outcomes to track their progress and ensure their initiatives are moving the needle on workforce needs.



#### Engineering Sector

#### School Year 2023-24 Sector Impact (4 schools)

- 439 students enrolled in engineering pathway
   6% increase from SY 22-23
- 22% of engineering pathway students are female
   3% increase from SY 22-23
- 130 engineering pathway graduates enrolled in the UH College of Engineering
  - 12% increase from SY 22-23

#### Healthcare Sector 😵

#### School Year 2023-24 Partner School Impact (4 schools)

- 30% of students participating in partner school Health Academies are Native Hawaiian or Pacific Islander
- 944 students enrolled in health academies
  - 20% increase from SY 22–23
- 196 students enrolled in Health Academy capstone
   32% increase from SY 22-23

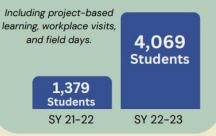
#### Technology Sector

#### Work-Based Learning Impact

Tech Days of Spring 2023 featured career fairs, talk story events, panels and more to prepare and connect Hawaii's young people to IT careers in local companies.

- 50+ employers and 250+ postsecondary students engaged with Tech Days of Spring 2023.
- 30+ high school educators participated in an externship to learn more about local IT companies.

4,069 students participated in Engineering Sector Partnership Work-Based Learning in school year 2022-23.







# Looking Ahead in 2024

- Recruiting SP employers to host American Job Center (AJC) QUEST interns
- Placing Good Jobs Hawaii students into paid internships at City & County of Honolulu and private sector (C&CH OER)
- Launching IT Pathway Pilot Project w/ HIDOE and UH Cybersecurity & Programing
- Growth of newest Sector Partnerships w/ DBEDT (Clean Energy and Creative Industries)
- Securing sustainable funding source (not so reliant on grants)



# Mahalo!

Keala Peters kpeters@cochawaii.org

Website: cochawaii.org/sector-partnerships/