



## Quarterly Sector Partnership Update August 28, 2025

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Oahu Workforce Development Board - SSCP Committee

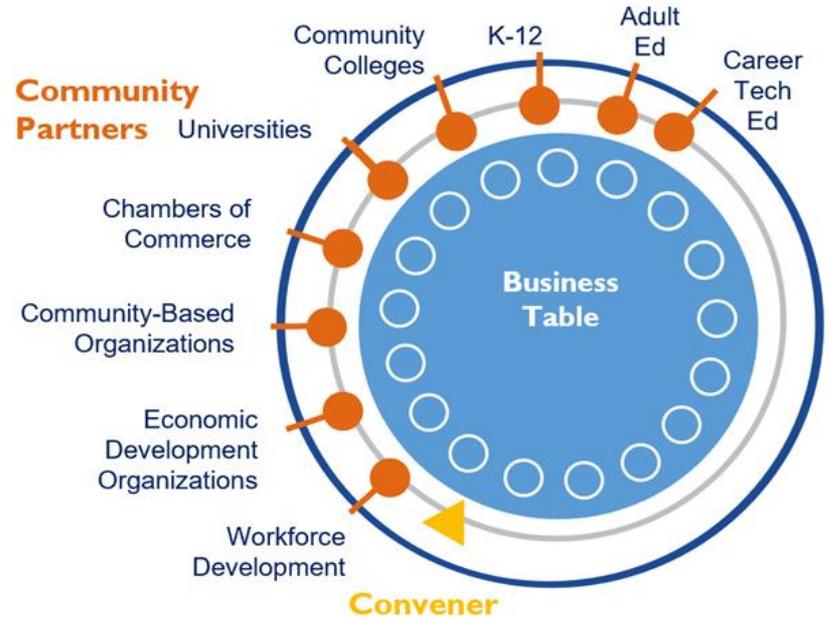
# Meeting Goals

- **Explore opportunities to strengthen cross-sector initiatives**, with a focus on collaborative efforts like the *Kama'āina Come Home* program that aim to attract and retain local talent.
- **Introduce and discuss the newly launched Sector Partnership Fund** as a tool to diversify funding streams and support long-term sustainability of workforce initiatives.
- **Save the Date for the upcoming Sector Partnership meetings in September**

# Sector Partnerships are Industry Led

Employers collaborate by:

1. Working closely with educators and supporting student **work-based learning**
2. Identifying in-demand **entry-level jobs**
3. Developing **career pathways** from entry-level jobs
4. Giving input on **desired skills-training**
5. Providing **internships** and other training
6. Entry-level **employment**



# Sector Partnerships in Hawaii

SECTOR	CONVENERS	ESTABLISHED	ACTION TEAMS
<b>Healthcare</b>	Healthcare Association of Hawaii (HAH) & Chamber of Commerce	2018	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Training &amp; Transitions to Employment</li> <li>3. Curriculum Support</li> </ol>
<b>Technology</b>	Chamber of Commerce Hawaii	2022	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Training</li> <li>3. Employment</li> <li>4. Comms &amp; Advocacy</li> </ol>
<b>Clean Energy/ Skilled Trades</b>	Hawaii State Energy Office (HSEO)	2023	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Apprenticeships &amp; Training</li> <li>3. Workforce Retention</li> </ol>
<b>Creative Industries</b>	Hawaii Creative Industries Division	2023	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Training &amp; Internships</li> <li>3. AI</li> <li>4. Entrepreneurship Support</li> </ol>
<b>Engineering</b>	Chamber of Commerce Hawaii	2018	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Women in STEM</li> <li>3. Math Readiness</li> <li>4. Talent Recruitment &amp; Retention</li> </ol>
<b>Natural Resources</b>	Kupu	2022	<ol style="list-style-type: none"> <li>1. Career Awareness</li> <li>2. Connecting Students to 'Āina &amp; Community</li> <li>3. Investing in College &amp; Career Prep., Access, &amp; Transitions</li> </ol>
<b>Transportation</b>	Hawaii Department of Transportation	2025	



**Leads  
Hawai'i's  
Sector  
Partnerships  
Community of  
Practice**



AE Consulting supports all Sector Partnerships in Hawai'i with workforce data, strategy, and logistical support



# Kamaaina Come Home

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**McKenna Dale**

*Chamber of Commerce Hawaii*

# Program Status and Vision



# Growing Initiatives

## **Partnership with Hawaii Island Economic Development Board**

- Founder and visionary behind the program
- Encouraging narrative of **Kama'aina At Home**

## **Engineering LinkedIn Page**

- 128 members and growing
  - Mostly local professi

## **KnowMe - KCH's digital platform**

- Using front facing videos to post and apply for jobs/mentorship opportunities
- “Hawaii Community” on the platform
- Utilize the format for active job postings and mentorship offerings
- Launching in the next month

# Events

## Events

- January - Honolulu - Annual
- June - DC - Annual
- August - Honolulu - Annual
  
- Kona Brewing + KCH (August 2025)
- Hawaii Island Employer Meet and Greet (Spring 2026)



# Next Steps

## **Designing with Data**

- Who is engaged locally?
- Which schools and organizations on the mainland have high volumes of Kama'aina?

## **Planning Events**

- Develop a comprehensive event calendar informed by data
- Demographic specific events
  - Specific sectors
  - Kama'aina At Home - event for UH, UHCC, HPU, Chaminade, students
  - Mid-career professionals
- Consider “Kama'aina Come Home Road Show” with industry partners
  - Use data to determine which cities/schools

## **Offering a Digital Platform**

- Launch the KnowMe platform, starting with engineers and expanding to all sectors. Connecting kama'aina with job opportunities and mentors.



# Overview of Sector Partnership Fund

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**Vanessa Rogers**

*Chamber of Commerce Hawaii*

# Sector Partnership: Costs to Sustain

 ANNUAL COSTS	Existing Sector Partnership	New Sector Partnership Launch
<b>Backbone Staffing: \$100,000</b> <i>Inclusive of:</i> <ul style="list-style-type: none"><li>• Program Management</li><li>• Meeting Coordination &amp; Admin Support</li><li>• Program &amp; Initiatives Development &amp; Maintenance</li><li>• Facilitation Support</li></ul>		
<b>Workforce Analysis Report: \$40,000</b> <i>Comprehensive workforce analysis to guide sector strategy</i>		
<b>Total Annual Costs</b>	<b>\$100,000</b>	<b>\$140,000</b>

# Historic Sector Partnership Funding

FY18 - 20

FY21

FY 22

FY 23, 24

FY25

FY 26 →



Strada Foundation Grant funds UH & COCH to start SP in Hawaii



Contract between SMS & DLIR  
Contract No. WDC-20-004-202



Contract between COC & DLIR  
Contract No. RFP-22-002-DLIR



**QUEST Grant ends Sept 2024**



**Good Jobs Hawaii Grant ends Sept 2025**



Diversifying funding to include **federal, state and philanthropic grants** as well as private sector investment through **Sector Partnership fund**.

# Sector Partnership Fund: Sponsorship Tiers

## VISIONARY SPONSOR – \$50,000+

Receive top-tier recognition, logo inclusion in the Sector Partnership brand, exclusive speaking and spotlight opportunities, and complimentary Chamber membership, positioning them as a lead partner driving workforce and industry impact.

## GOLD SPONSOR – \$25,000

Receive recognition at Sector Partnership events, spotlights in key communications, logo placement on event materials, and a complimentary Chamber membership, highlighting their role as a valued sector builder.

## SILVER SPONSOR – \$10,000

Recognized in Sector Partnership materials, featured on event decks and the Chamber's website, and receive a complimentary Chamber membership, underscoring their commitment to talent development.

## BRONZE SPONSOR – \$1,000

Receive recognition in Sector Partnership materials, event decks, and on the Chamber's website as valued contributors to Hawai'i's workforce future.

## ADD-ON OPPORTUNITIES

Expand your impact with targeted sponsorships that offer branding, engagement, and direct support for sector initiatives — from sponsoring convenings, educator experiences, and student programs to driving workforce innovation across Hawai'i's key industries.

## FY26 GOAL: 250K



### YOUR CONTRIBUTION SUSTAINS

- ★ Convenings & Strategic Collaboration
- ★ Work-Based Learning & Career Exposure
- ★ Sector-Led Training & Talent Development
- ★ Innovation & Pilot Projects
- ★ Data, Evaluation & Infrastructure

Engineering



Healthcare



Technology



Clean Energy



Creative Industries



Transportation



Natural Resources



# Add-On Opportunities

SPONSOR A

\$10k



Convening

\$10k



Sector  
Partnerships  
Educator  
Community of  
Practice

\$10k



Kamaaina  
Come Home  
Initiative

\$10k



Engineers  
Week

\$10k



IT Career  
Pathways  
Summit

\$5k



Engineering  
Expedition

\$5k



Educator  
Externship

\$3k



Healthcare  
Recruitment  
Blitz  
Competition

\$3K



Capitol  
Connect

\$1.5K



Bus for  
Work-Based  
Learning

# 5 Strategic Funding Buckets

## CONVENINGS & STRATEGIC COLLABORATION

- Planning and facilitation of Steering Committee, Full Partnership, and Action Team meetings
- Cross-sector events and roundtables (e.g., All Sector Convening and Educator Community of Practice)
- Employer engagement and partnership building

## WORK-BASED LEARNING & CAREER EXPOSURE

- K-12 and postsecondary internship coordination
- Industry site visits, job shadows, and guest speakers
- Educator externships
- Transportation costs for educators and students to attend WBL activities
- Career awareness campaigns and events
- Neighbor Island WBL opportunities

## SECTOR-LED TRAINING & TALENT DEVELOPMENT

- Development of customized short-term training programs and bootcamps
- Pre-apprenticeship and credential pathways
- Upskilling aligned with industry needs

## INNOVATION & PILOT PROJECTS

- Action Team mini-grants for testing new solutions
- Regional or population-specific pilot programs (e.g., rural communities, returning residents)
- Public-private demonstration projects

## DATA, EVALUATION & INFRASTRUCTURE

- Ongoing labor market analysis and workforce dashboards
- Impact reporting and sector-specific briefs
- Technology and staffing to maintain digital infrastructure



# SECTOR PARTNERSHIPS



## Workforce Development Month Events

# Key Dates

## Save the Date:

- Future of Work 2026: Wednesday, September 24th at the Japanese Cultural Center

## Sector Partnership Meeting Dates:

- IT: Wednesday, September 3rd, 3:00–4:30pm via Zoom
- Engineering: Thursday, September 4th, 3:00–4:30pm via Zoom
- Healthcare: Wednesday, September 10th, 3:00–4:30 pm via Zoom
- Creative Industries: Thursday, September 11th, 10:00 –11:30am
- Transportation: Thursday, September 18th, 3:00–4:30pm
- Clean Energy: Wednesday, September 17th, 3:00 – 4:30pm

# Mahalo!

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